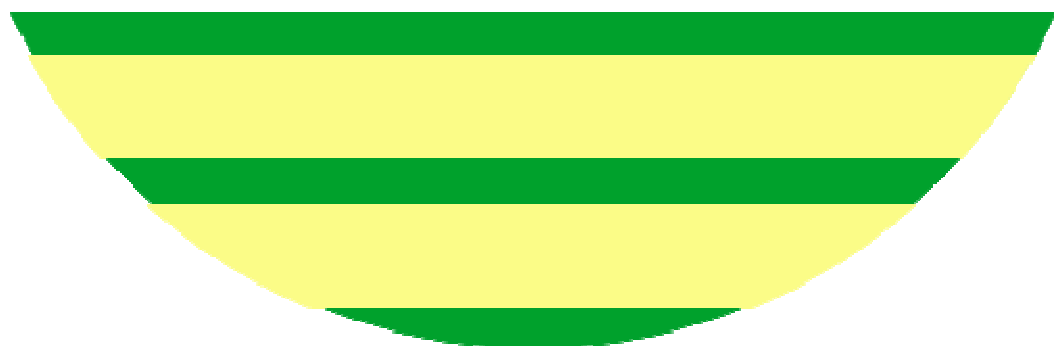




**RWANDAN ASSOCIATION FOR SUSTAINABLE ENERGY**





## Who are we?

- The Rwanda Association of Sustainable Energy (AREE) is a grouping of economic operators in the energy sector that hold a common awareness in promoting the use of renewable energy technologies and energy efficiency.
- It was established in April 14 2008, according to the law N.20/200 of 26/07/2000 governing non profit making associations and has an autonomous status. AREE is member the PSF ( Private Sector Federation).



- All administrative and functional power lies with the board of ARED which is composed of:
  - Representatives in the different energy sub sectors: hydro, solar, wind, biogas, bio-fuels, hydrocarbons, pit, geothermal and
  - Representatives in other connected energy areas: engineering, consultancy services, furniture and installation.
- ARED Executive committee is composed of 4 members: The chairman of the BOD, the Vice chairman, the Secretary and the treasurer



## Our vision

- An institution recognized internationally as a regional example of promoting large-scale use of renewable energy technologies and energy efficiency and a national focal point, informative, training and interaction aiming for resource mobilization.
- The core of the vision is to make ARED recognized as an active and reliable institution promoting the use of renewable energy technologies and energy efficiency in the region, and the development of reliable energy services in respect of sustainable development principles.

Three pillars:

- Social: to bring social benefits for people
- Economic: to create job opportunities
- Environmental: to provide clean energy for preserving the environment



- **Our mission**
- ARED has as mission the Rwandan Industry development in production and independent sale of energy, by making renewable energy mainstream resource through increased access, awareness and adaptability contributing for improved living conditions of people in Rwanda.



- **Our role**
- ARED has been established to promote the use of Renewable Energy Technologies to meet energy needs in rural Rwanda. Acting as an intermediate institution between private developers and policy makers, donors / NGOs, the association aspires to become a tool to support:
  - Consumers in research actions for energy efficiency and use of renewable energy
  - Actors and decisions makers in defining and implementing policies and programs of actions to meet the demand of domestic and commercial energy at minimum cost
  - Investors in the identification and selection of profitable and equity energy projects with a social added value for the benefit of local communities.



## Our objectives

- Play a determining role in supporting the State's efforts in the development of energy sectors in general, the renewable energy and energy efficiency in particular.
- Set up a platform for consultants, manufacturers, service companies (communication, promotion, etc), and research institutions targeting development of renewable energy technologies and energy efficiency.
- Play a catalyst role in the private production and supply of energy in Rwanda.
- Promote projects in energy production, transport and distribution.
- Promote and make electrical energy projects profitable
- Negotiate the best terms for energy sale;
- Negotiate fair rates for the transit of energy on the national network;
- Negotiate fiscal and commercial incentives in production and/or investments for the realization of reasonable energy projects.
- Facilitate industry access to national and international financing.
- Facilitate and support the creation of a "National Rural Electrification Fund" and a fund to help companies to invest into energy-saving projects and technologies



## **Main activities**

**To achieve its objectives the Association will define and implement a program of actions:**

- To provide adequate human, material and financial resources to developing its business;**
- Develop information campaigns and awareness in the field of energy consumption and renewable energy to reduce costs, reduce pollution and emissions of greenhouse gas emissions**
- Contribute to the mobilization of different actors and decision makers and**
- communicate the actions by organizing workshops and promotional activities and information;**
- Disseminate information to members, any technical information, economic and commercial awareness to potential markets, methods and techniques of energy management;**
- Collect from various economic information on energy in various sectors of consumption and production to identify ways forward in terms of sustainable energy projects;**
- Evaluate its efforts to better promote and exchange their experiences made with local authorities in the sub region and the continental and international levels, including through networks;**
- Represent the Association members to public and private institutions**
- Conclude agreements on cooperation and mutual exchange of information with groups and business associations with similar goals;**
- And more generally, conduct any action in connection with its object.**





## **Eligibility**

**Membership of the Association any person or entity that supports the mission of the Association and adheres to its rules and agrees to participate actively in achieving the objectives of the association, among others:**

- Producers, suppliers and installers, dealers, importers, exporters, distributors of equipment using renewable energy and energy efficiency for electric and thermal;**
- The professional services firms operating in the area of renewable energy and energy efficiency;**
- Manufacturers and suppliers of equipment and materials;**
- Promoters, contractors involved in project implementation.**



## **Development strategy**

### **1. Getting connected**

- What:

strengthen and develop new connections between all stakeholders in energy sector. Share information and reap the benefits of networking and coordination.

How:

- Develop a national, regional and international energy network
- Monthly bulletin (print & online), Information brochure to assist interested individuals & organizations.
- Maintain a register of local organizations.



## 2. Investing on partnerships

- What:

Promoting partnership between ARED and public and educational institutions, businesses and community organizations to make available otherwise inaccessible resources, funding, expertise and ideas.

How:

- Promote and increase local participation in events when programming them (e.g.; program of sensitization on energy conservation and efficiency).



### 3. Building Capacity

What:

Ensure development of sustainable management practices

How:

- Conduct “business for energy sector” workshops.
- Establish ways to gauge this <<acquired new competence>> and determine its effect on business development
- Assist energy organizations to improve their management practices, develop new markets & leverage external resources by establishing a business development program for the energy sector.



## Guiding values

- High ethics
- Honesty and integrity
- Co-operative Spirit
- Respect, trust and responsibility
- Open and active communication
- Creativity and innovation
- ETC...



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**THANK YOU**